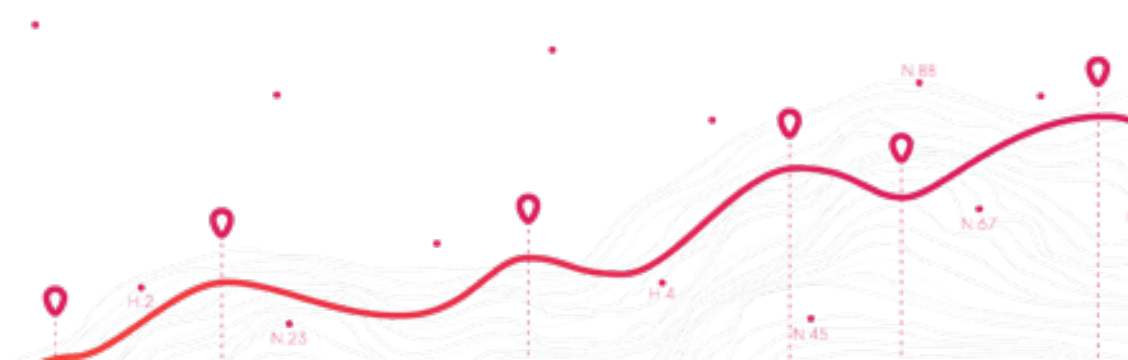


ArtsIntelligence Innovation in Program Delivery

February 16, 2021



Expected Future Attendance

Expect to attend more than before Expect to attend same as before
Expect to attend less than before

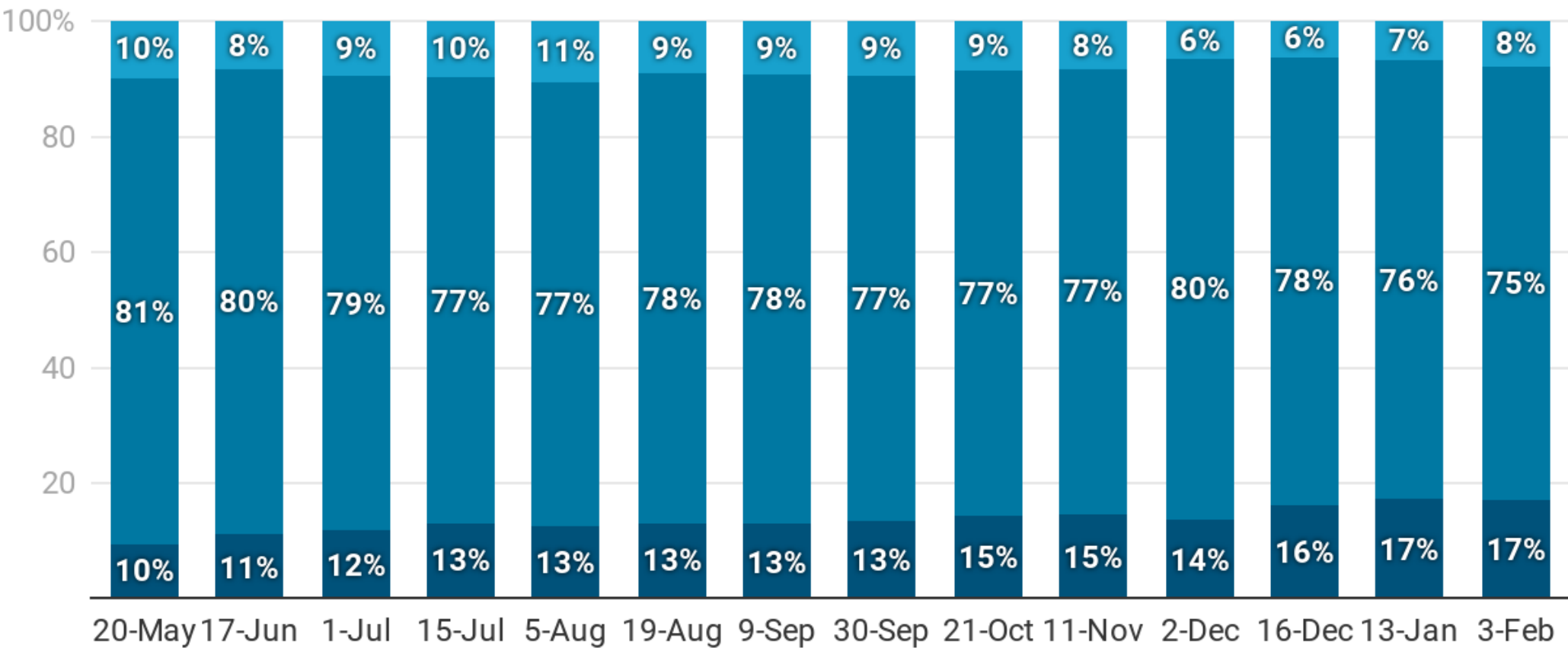
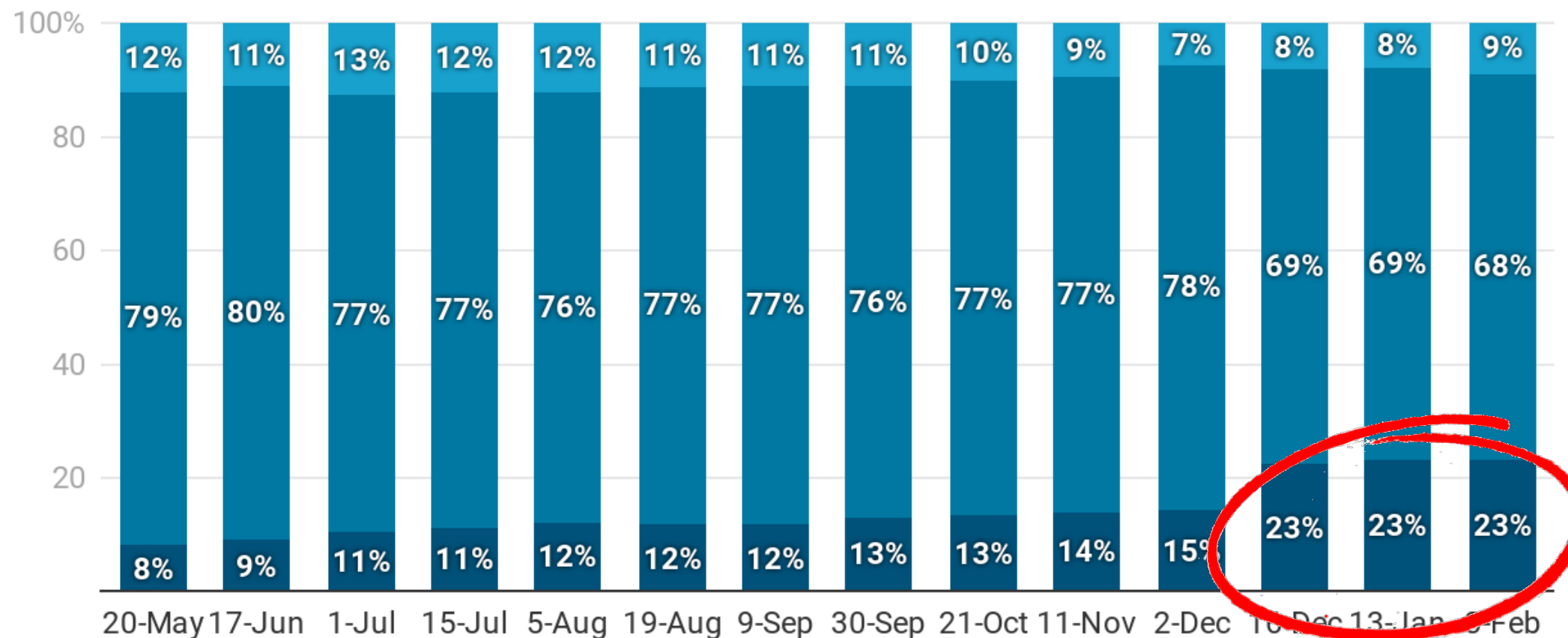


Chart: Audience Outlook Monitor, 2021 • Created with Datawrapper

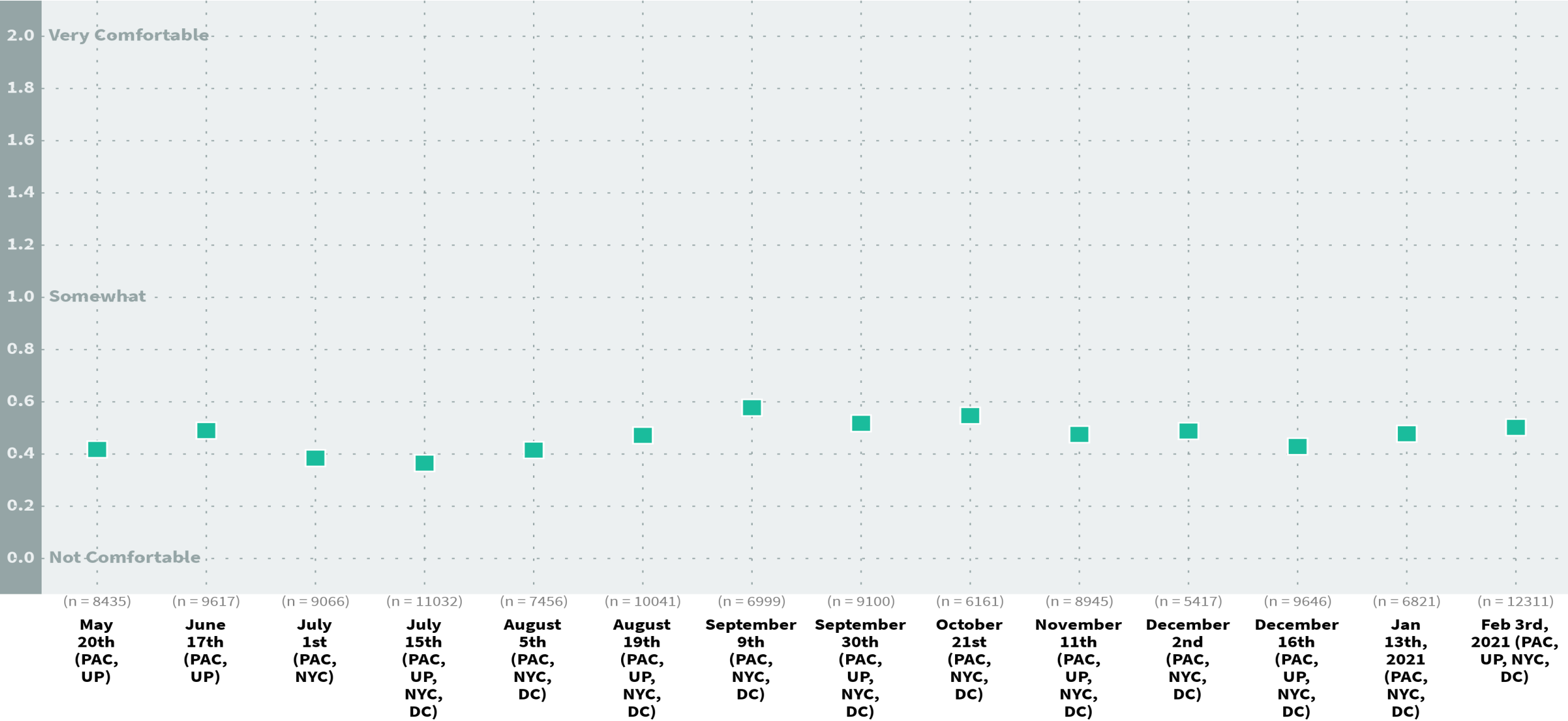
Change in Overall Spending

Higher than before the health crisis started The same as before the health crisis started
Lower than before the health crisis started



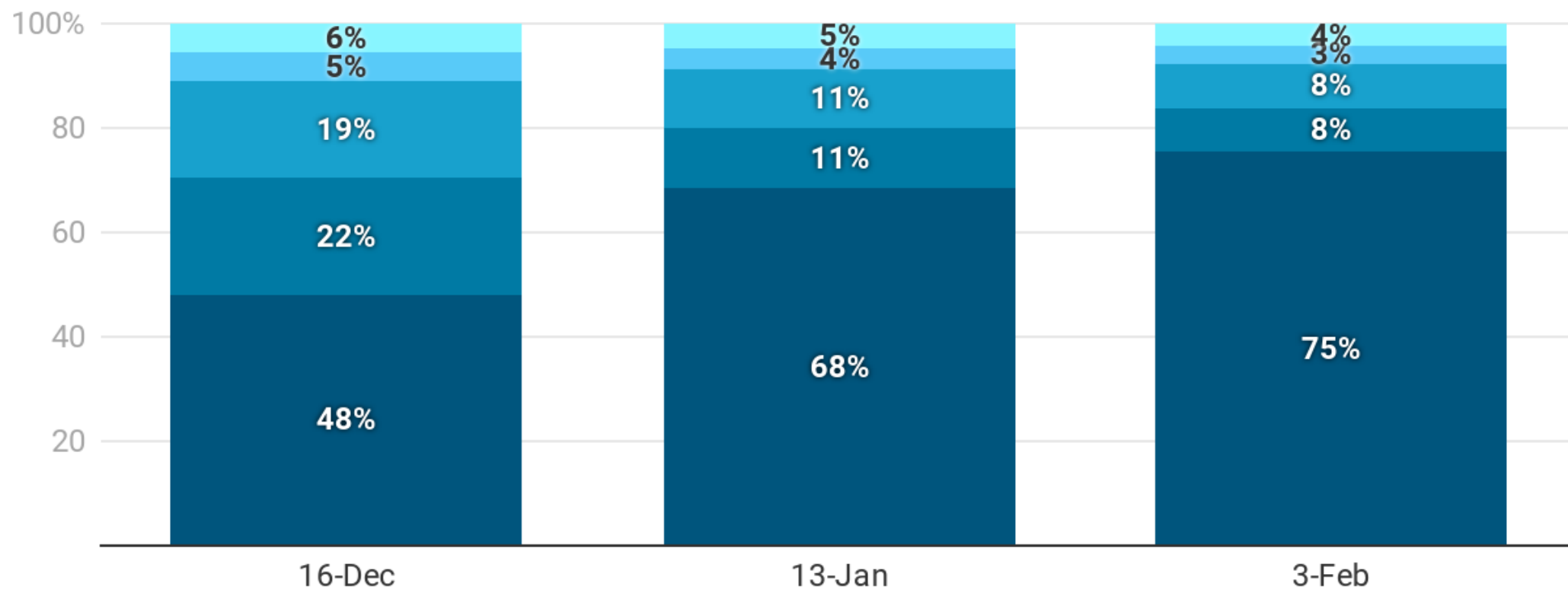
On average, how comfortable would respondents feel doing the public activities listed in the charts below today if there were no restrictions or closures?

This chart displays a blended average of comfort in restaurant or bar, movie theater, gym, public transit, and plane.



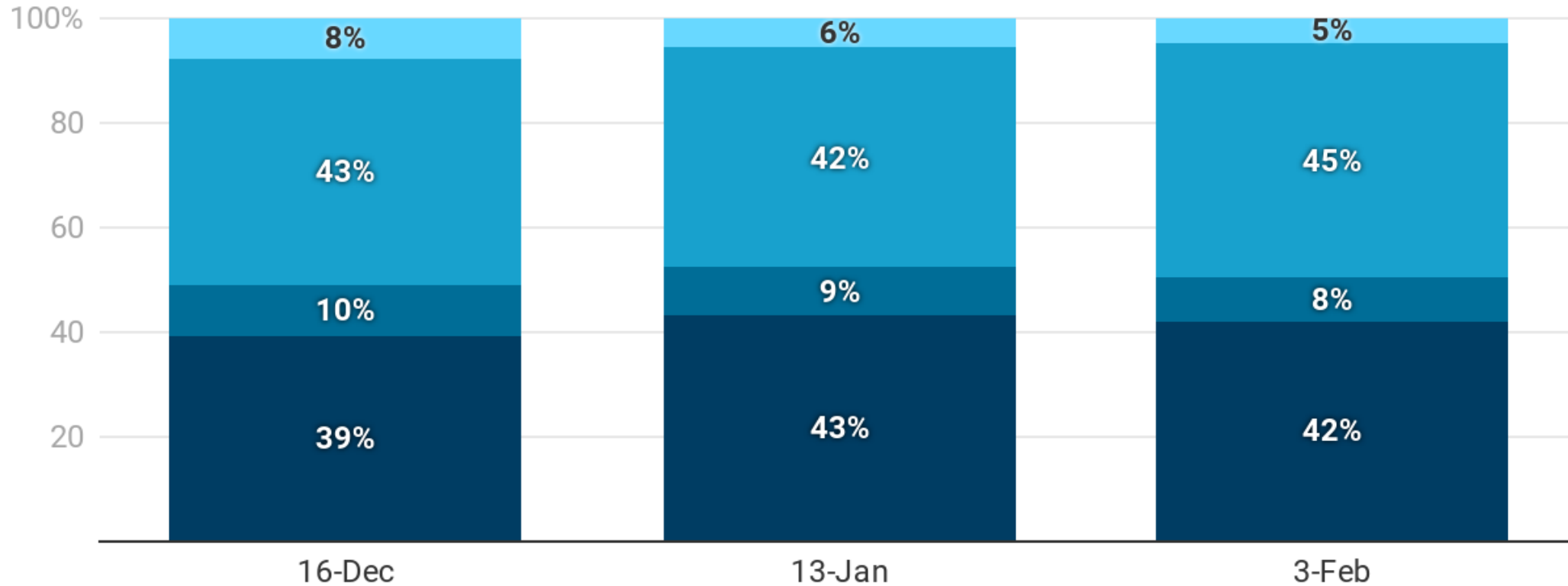
Willingness to be Vaccinated

- Right away
- As soon as my doctor recommends it for me
- After the vaccine is in wide use and side effects are proven to be minimal
- After I'm confident that the vaccine will effectively prevent me from getting infected
- I would not get vaccinated



Post-vaccination conditions for return

- After the recommended waiting period to ensure the vaccine is in effect
- After I'm certain I've developed immunity
- After I see how public adoption of the vaccine impacts infection rates in the general population
- After health safety measures, such as social distancing and mask wearing, are no longer necessary at all





AMS Innovation in Program Delivery Webinar

Kathy Ramsberger | February 16, 2021



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Summer Camps



Applause Awards & Les Miserables



Frontyard Festival



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